



marine
insight

frontM

MARINE INSIGHT SUMMIT 2024

7th - 8th May

Future of Seafaring and Shipping

Join us for **Marine Insight Summit 2024**

Future of Seafaring and Shipping

Marine Insight in collaboration with FrontM proudly announces their inaugural virtual summit called the [Marine Insight Summit 2024 : The Future of Seafaring and Shipping](#).

In an era marked by rapid technological advancements and growing environmental concerns, the future of seafaring and shipping is at a pivotal juncture.

As we navigate this transformative period, it becomes imperative to convene maritime professionals, stakeholders, decision-makers, and regulators from around the globe to deliberate on the path forward.

Powered by Marine Insight's expertise in digital maritime training and education, and in collaboration with FrontM - a leading maritime software company, we are poised to deliver a world-class digital infrastructure unparalleled in the maritime industry.

We strongly believe that the maritime community will contribute to a great experience of the virtual Marine Insight Summit 2024!
Thank you for your support!

-Team Marine Insight Summit 2k24



Event Overview

2 Days	6+ Sessions
20+ Speakers	3000+ Attendees
5+ Partners	15+ Colleges



At Marine Insight Summit, You can learn everything about what the future holds in shipping!

KEY TOPICS OF CONVERSATION

Digital Transformation in Shipping

From Traditional to Digital Practices

Next-Gen Shipping Professionals

Essential Skills and Adaptability

Future of Maritime Industry

AI, Autonomous Ships, Sustainability

Regulatory Compliance Goals

Meeting IMO 2030 and 2050 Targets

Industry-Academia Collaboration

Enhancing Student Preparedness

Sustainability Focus

Transitioning to Green Fuels

ATTENDANCE OF CROSS-INDUSTRY PROFESSIONALS

- ◆ Maritime industry professionals
- ◆ Shipowners and operators
- ◆ Seafarers and crew members
- ◆ Maritime technology companies
- ◆ Shipbuilders and manufacturers
- ◆ Port authorities and terminal operators
- ◆ Maritime regulators and policymakers
- ◆ Marine service providers
- ◆ Maritime education and training institutions
- ◆ Maritime law firms and legal professionals
- ◆ Equipment Manufacturers
- ◆ Logistics Companies
- ◆ Classification societies
- ◆ Industry Standard Organizations
- ◆ Digital Solution/ Technology Providers
- ◆ Research and Development Agencies

Why Attend?



Thought Leader Sessions



Stay at the forefront of industry trends



Gain access to cutting-edge industry insight



Event Certificate & Giveaways



Network through our virtual networking hub



Skill Enhancement and Career Prospects

Organizing Companies



Marine Insight is the world's most complete maritime website. It is a one stop solution to acquire all kinds of maritime information. From the latest trends in maritime to in-depth guides, insightful articles, and practical resources, we provide the knowledge and expertise of the maritime industry.



1 Million+
Monthly Website Visitors



1.5 Million+
Social Media



130K +
Email/ App Subscribers



FrontM is a UK tech startup specializing in human sustainability solutions for remote industries like Maritime. Their robust platform offers a range of services including video conferencing, telemedicine, support automation, legal hotline, bunkering procurement, tracking & monitoring, and crew welfare.



50k+
Website Visitors



3k+
Social Media



17k+
Onship Platform

Sponsorship Opportunity

We are offering streamlined multi-tiered sponsorship opportunities for this virtual summit. With an anticipated 3,000 to 4,000 attendees and a month-long comprehensive digital marketing campaign, your brand gains exposure to an engaged audience, fueled by the combined technology expertise of FrontM and Marine Insight's robust online presence and subscriber base.

Gold - \$4500 USD

Exclusive sponsorship for maximum visibility

- **Booth:** Showcase your products/services in our virtual booth
- **Showcase:** Highlight your brand's features and benefits in between the summit through promotional videos, images, presentations etc.
- **Promotion:** 2 Press releases on Marine Insight reaching 2 million+ views monthly and distributed in social media channels.
- **Social Connect:** Exclusive online promotion across our social networking sites with 1.5 million followers.
- **Branding:** Reach 130K+ marine professionals via email database and app notifications, featuring premium sponsor mention during event promotions.
- **Eyeballs:** Company banner in Marine Insight daily newsletter reaching 20K+ maritime professionals for 1 month.

Silver - \$3000 USD

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- **Social Connect:** Exclusive online promotion across our social networking sites with 1.5 million followers.

Bronze - \$2000 USD

- **Booth:** Showcase your products/services in our virtual booth.
- **Social Connect:** Exclusive online promotion across our social networking sites with 1.5 million followers.

Why Sponsor?

Global Exposure

Reach a diverse global audience of industry leaders and decision-makers.

Brand Recognition

Establish your company as a maritime leader, enhancing credibility.

Industry Connections

Connect with clients, professionals and partners for valuable relationships.

Lead Generation

Showcase products and services to engaged attendees, generating high-quality leads.

Cost Savings

Save on travel and booth setup costs, maximizing ROI through virtual events

Online Longevity

Benefit from ongoing exposure beyond the event's duration through the virtual sponsor booth.

Thought Leadership

Showcase expertise through panel discussions at the summit.

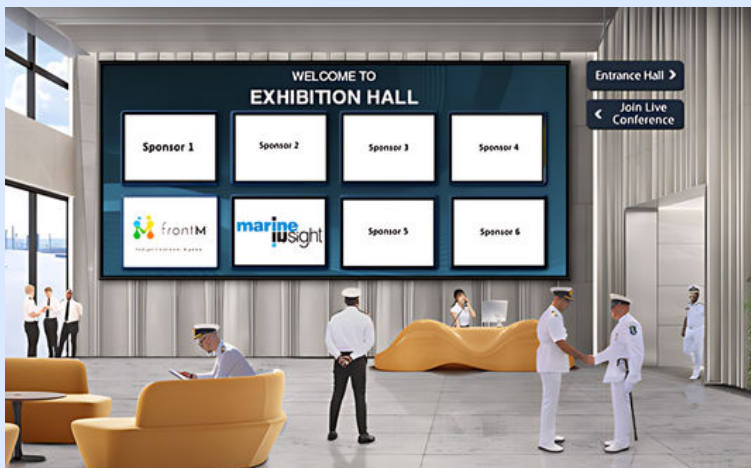
Support Industry Advancement

Demonstrate commitment to innovation, sustainability, aligning with industry progress.



Your Virtual Booth Space

As part of the sponsorship, you'll get a customized virtual booth set up by our team. You control the content – from showcasing services to engaging in live chats or video conferences. Our IT experts ensure it aligns with your brand. It's your chance to promote your organization and interact with attendees.



Sponsorship at a glance

Features

Price

Booth

Exhibit in our virtual booth

Showcase

Company promotion between summit and panel discussions (Ex - Company videos, Images, presentation)

Advertising & Promotion

2 Press releases about your company on Marine Insight - 1.5 M page visit per month and distributed in SM channels - Community of 1.5 M followers

Social Connect

An exclusive online promotion in all our social networking sites (1.5 M followers) about sponsoring company and it's products

Targeted Email Campaigns

Connect with a targeted audience of 130K professionals (70K via Marine Insight email database & 60K via Marine Insight App notifications), featuring premium sponsors prominently throughout event promotions on Marine Insight

Website Sidebar Promo.

Company banner on Marine Insight website (1 million+ page views) for 1 month

Banner Promotion

Company banner in Marine Insight daily newsletter reaching 10K+ maritime professionals for 1 month

Gold

\$4500 USD



Silver

\$3000 USD



Bronze

\$2000 USD



Detailed Event Outline - Day 1

Day 1: 7 May 2024

Opening Ceremony

10:30 AM - 11:00 AM

✦ Session 1:

11:15 AM - 12:45 PM

Navigating the Digital Shift in Shipping

- **Understanding the Shift from Traditional to Digital Practices:** Examining digital age developments, benefits, and challenges.
- **COVID-19's Impact on Shipping:** Analyzing COVID-19's role in speeding up the maritime sector's digital shift.
- **Embracing Technology and Overcoming Challenges Faced by Companies:** Outlining strategies for seamless digital integration and overcoming obstacles.

Lunch Break

12:45 PM - 1:30 PM

✦ Session 2:

1:30 PM - 3:00 PM

What is Expected from a Next-Gen Shipping Professional

- **Essential Skills and Being Tech-Savvy and Adaptable:** Highlighting crucial competencies for thriving in a digital landscape.
- **Personal Contribution in the Age of Automation and AI:** Stressing the value of creativity and involvement amidst technology.
- **Adapting to Change and Navigating the Evolving Landscape:** Advising on embracing change and upskilling in a dynamic maritime sector.

✦ Session 3:

3:15 PM - 4:45 PM

Charting the Course for the Future of Shipping

- **Exploring Future Innovations:** Examining AI, autonomous shipping, and green fuels.
- **Meeting Sustainable Goals:** Tactics for meeting IMO 2030 and 2050 carbon reduction goals.
- **Building Stronger Partnerships and Ecosystem Collaboration:** Emphasizing stakeholder partnerships for innovation and sustainability.

Closing Remarks

4:45 PM - 5:00 PM

- **Day 1 Recap:** Highlighting main insights and takeaways.
- **Introductions for Day 2:** Outlining the next day's agenda.

Detailed Event Outline - Day 2

Day 2: 8 May 2024

✦ Session 1:

11:00 AM - 12:30 PM

Embracing the Future and how companies can prepare for it

- **AI in Maritime Operations:** Discussing AI's role in boosting efficiency and decisions.
- **Strategies for Meeting Regulatory Standards:** Sharing methods to meet regulatory standards, with a focus on IMO 2030.
- **Transitioning to Green Fuels and Carbon Neutrality:** Examining shipping's shift to sustainable practices and carbon neutrality.

Lunch Break

12:30 PM - 1:30 PM

✦ Session 2:

1:30 PM - 3:00 PM

Bridging Academia and Industry

- **Enhancing Student Preparedness:** Discussing practical training methods for industry readiness.
- **Promoting Awareness of Career Opportunities:** Highlighting maritime sector careers and growth opportunities.
- **Curriculum Enhancement for Industry Alignment:** Debating updates to match industry evolution and technology.

✦ Session 3:

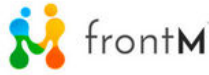
3:15 PM - 4:45 PM

Maritime Young Innovators Showcase

- **Presentation of Student Ideas and Projects:** Showcasing innovative maritime projects to judges and audience.
- **Feedback and Jury Deliberation:** Judges critique based on innovation, feasibility, and impact.
- **Announcement of Winners and Awards:** Recognizing winners and outstanding contributions at the summit's close.

Closing Ceremony

4:45 PM - 5:00 PM



MARINE INSIGHT SUMMIT 2024

COME BE A PART OF THE FUTURE OF MARITIME!

Contact Us

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